



Help protect your most valuable asset. Your Employee.

Norton LifeLock Benefit Plans provide employers with a front-line strategy to help protect employee's digital lives.

The negative impacts of cybercrime include:

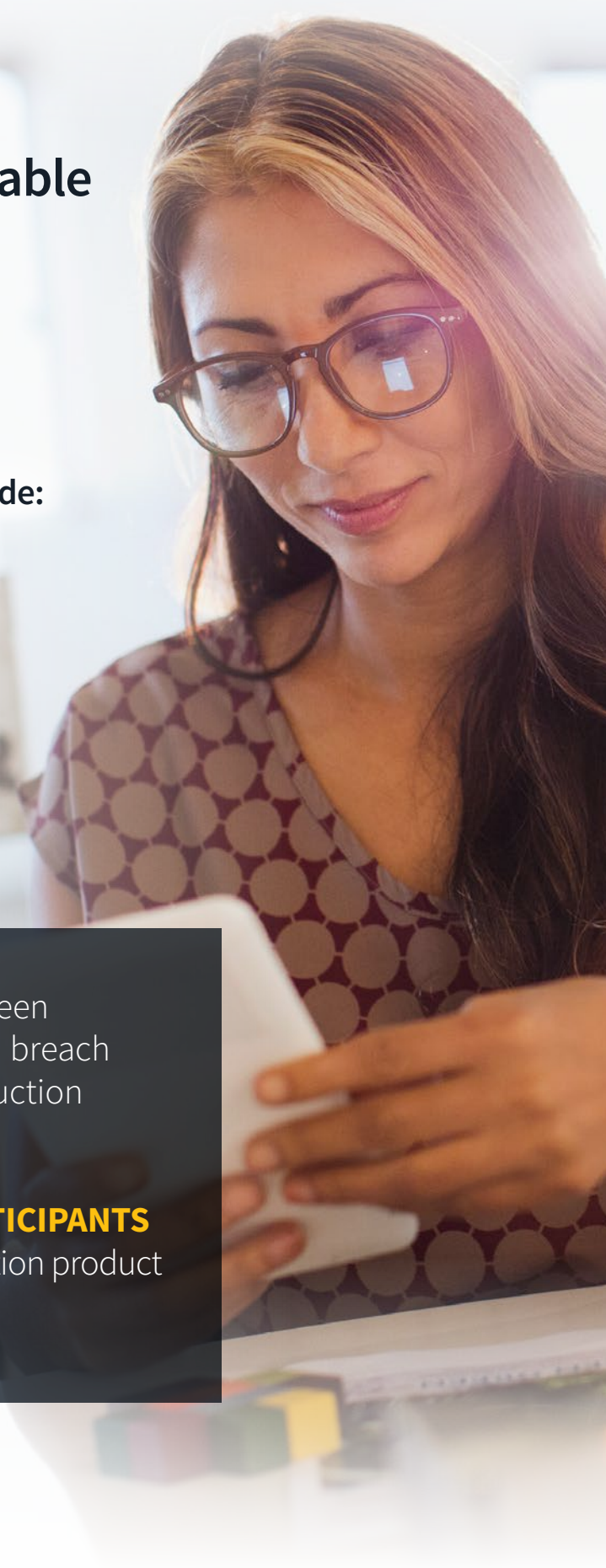
- Distraction
- Lost productivity
- Time off work
- Exposed company data
- Financial loss
- Increased stress

NEARLY 60% of employees state they've been distracted at work because of a recent data breach or an identity theft matter, leading to a reduction in workplace productivity.¹

A study recently showed that **89% OF PARTICIPANTS** said having access to an identity theft protection product provides peace of mind.¹

No one can prevent all cybercrime or all identity theft.

¹ <https://hrdailyadvisor.blr.com/2020/04/02/qa-identity-theft-benefits-more-relevant-than-ever/>



Why Choose Norton LifeLock Benefit Plans?

Our employer-sponsored device security and identity theft protection plans are as low as **\$4.49/month/employee**, high impact benefit you can provide to employees.



Tax-Free for Employers

The IRS has made the determination that the value of identity theft protection that employers provide to employees is non-taxable. Therefore, the value of these services is not reportable and you do not withhold on government forms such as Forms W-2 or 1099-MISC.

So, employers who wish to include Norton LifeLock Benefit Plans in their employee benefits programs may provide it at no cost to employees and/or offer it as a voluntary benefit, giving employees the opportunity to select and purchase protection with after-tax-dollars. There are certain limited exceptions, and employers should evaluate any state and local tax consequences of providing this benefit.

Add Norton LifeLock Benefit Plans as an Employer Paid Benefit:

- Positive impact to financial well-being & time for employees
- Increased organizational cybersecurity
- Workplace performance – Reduce employee disengagement
- Attract and retain top talent

Plans are discounted further for employers that pay for Norton LifeLock Benefit Plans for their employees! (as low as \$4.49/month/employee)

The type of employee data an organization holds is often personal in nature.

TAKE THE SMART STEP NOW

Helping protect employee information can go a long way to remediate a situation if your computer systems are hacked and employee personal information is exposed.

Help minimize the adverse impact on the people whose data is stolen in a data breach.

No one can prevent all identity theft or all cybercrime.

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